

MCDONNELL
INTERNATIONAL
SCHOLARS
ACADEMY

MCDONNELL ACADEMY

Regional Alumni Reception

St. Louis | March 28, 2024

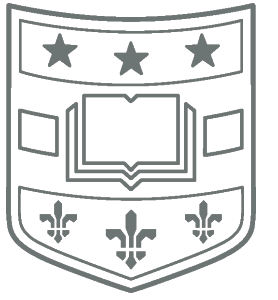




AGENDA

- Welcome
- McDonnell Academy Programs
- Wrighton Award for McDonnell Alumni
- Alumni Engagement

Alignment with WashU strategy



WashU Mission Statement:

The mission of Washington University in St. Louis is to act in service of truth through the formation of leaders, the discovery of knowledge and the treatment of patients for the betterment of our region, our nation and our world.

McDonnell Academy Mission Statement:

The Academy has a dual mission:

- Attract top scholars from across the globe to WashU and help them develop as leaders and global citizens
- Facilitate collaborative research and educational programs with international partners



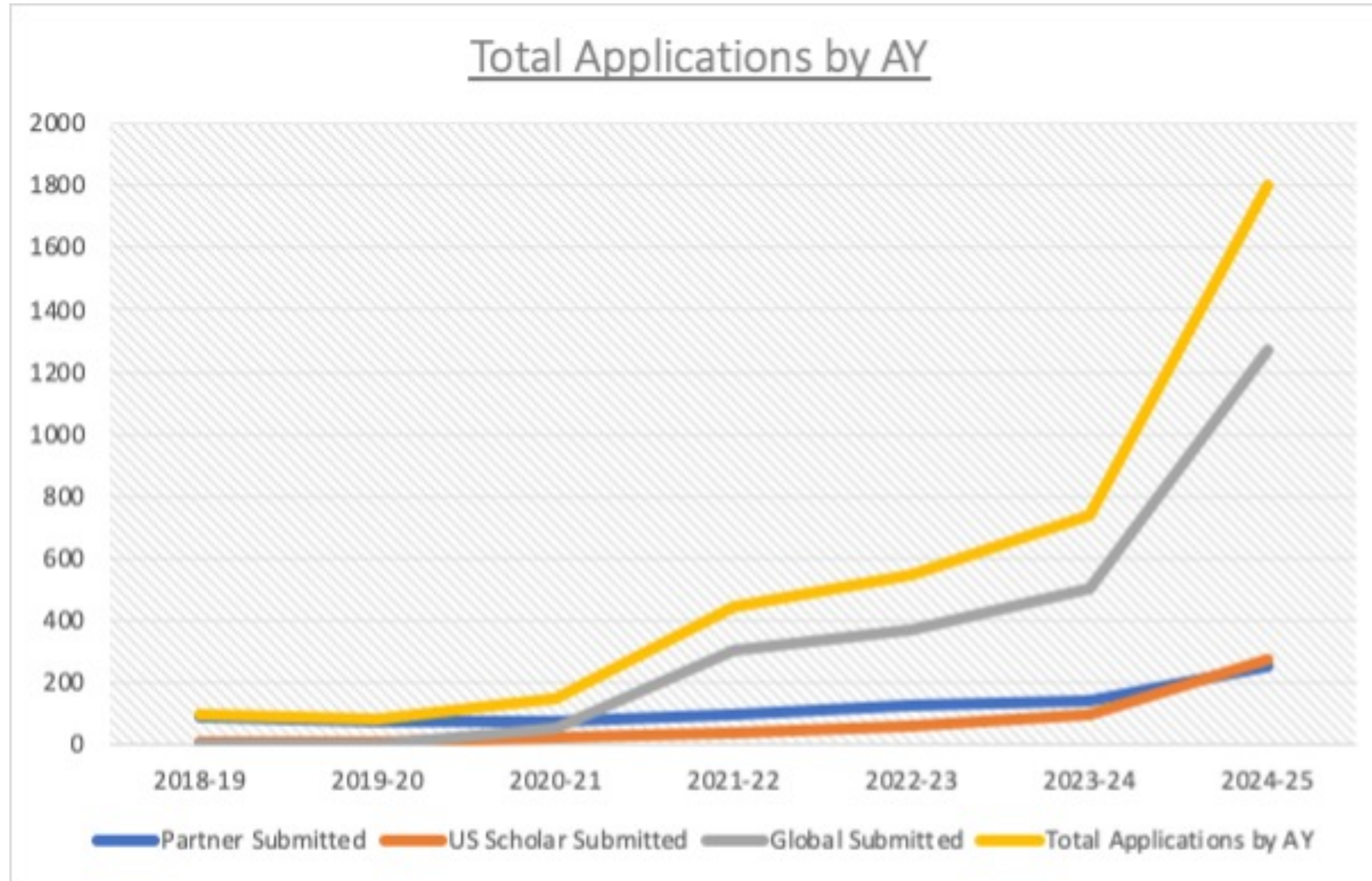
Defining Attributes

3 Pillars of the McDonnell Academy

The three pillars of the McDonnell Scholars program represent the defining attributes of every McDonnell Academy Scholar, beyond being an expert in one's discipline. These competencies focus our programming and help Scholars track their progress.



Applications by AY





Global Incubator Grants



- Since 2020 we have awarded \$1.3M in seed funding
- 100+ researchers
- All 8 WashU Schools
- 25 McDonnell Partner Schools
- \$12M in external awards and grants received by WashU researchers
- 9x ROI

McDonnell Academy Featured Events

Global Research Symposium

- Vice Admiral Frank Whitworth – NGA Keynote
- 4 plenary sessions – environment, digital transformation, global health, social innovation
- 3MT Winners
- Key learnings



Alumni Award Winner – Fernando Lopez Gutierrez

- Olin PhD
- Chile



Seeking Alumni Nominations

2024 | April 1 - June 1

The Mark S. Wrighton Award for McDonnell Academy Alumni recognizes an alumnus having a significant impact on their communities or professional career, based directly on their experience in the program.

Requirements:

- McDonnell Scholar Alumnus – *Scholar for Life*
- Description of leadership & impact
- Self-nomination is strongly encouraged!
- Please resend previous submissions, include any updates

THE
MARK S. WRIGHTON
AWARD

 Washington University in St. Louis
MCDONNELL INTERNATIONAL SCHOLARS ACADEMY



SCHOLARS & ALUMNI
75%
RATED THE AMOUNT OF
TIME SPENT TOGETHER AS
JUST RIGHT
Scholars & alumni stated they would
benefit from additional conversations



SCHOLARS
100%
STATED MENTOR
APPROPRIATELY
ANSWERED THEIR
QUESTIONS



SCHOLARS & ALUMNI
100%
STATED THEY WOULD
PARTICIPATE AGAIN &
WOULD RECOMMEND
TO OTHERS



SCHOLARS & ALUMNI
100%
RATED OVERALL
EXPERIENCE AS ABOVE
AVERAGE OR EXCELLENT



Alumni Engagement

Sustaining the Mentorship Network

The participants from our previous McDonnell Academy Virtual Flash Mentorship with alumni had positive results from the session and would participate again.

Alumni Communication

Engaging the Mentorship Network

The remarkable 65% open and 12% click rate of our alumni communications, encompassing the newsletter, alumni award call, and mentorship call, underscores the **strong engagement of our alumni community.**

ALUMNI Engagement Opportunities

Scholars for Life

Local Impact | Global Connections

Mentorship Matching

- Alumni & Scholars interest in mentorship
- Affinity matches
- Meet 3x per year
- Ongoing support & guidance

2-Minute Tips

- Rolling video series
- Highlight McDonnell Academy alumni's most popular advice
- Light-hearted insights
- Record in less than 2-minutes

Welcome Letters

- List of incoming Scholars each summer
- Choice of quantity of letters to write
- Request to write to specific majors or regions
- Template provided for welcome letters

Event Leaders

- Regional alumni toolkit
- Alumni event coordinator
- 20th Anniversary coordinator
 - Fall 2025



Thank you